

# PODOLOGY EDUCATION

Integrating High-Margin Non-Surgical Foot Care Into Your Clinic.

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**Dmitrii Rozov**

INTERNATIONAL EDUCATOR & PODOLOGY EXPERT

# ABOUT THE EXPERT



## Dmitrii Rozov

**International Educator & Advanced Podology Expert**

Since 2019, Dmitrii has focused on boutique mentoring and individual precision, training specialists across Russia, Serbia, and Bosnia.

Unlike standard mass-market courses, Dmitrii brings scientifically validated methods to your salon or clinic. He is the author of the 2026 scientific paper:

*"Providing dosed and adaptive tension in the correction of nail deformities"*

Published in the peer-reviewed medical journal *Genij Ortopedii*.



# THE SHIFT IN BEAUTY & HEALTHCARE

The era of basic aesthetic pedicures is over. Today's clients are actively seeking safe, non-surgical solutions for complex foot conditions.




## The Problem for Clinics & Salons:

- ⚡ **Losing clients** simply because your staff lacks the expertise to help them with their pain.
- ⊘ **Turning away high-ticket procedures** (ingrown nails, deformations, diabetic foot).
- ⚡ **High competition** in standard aesthetic services limits revenue growth.

# THE ADVANCED PODOLOGY INTEGRATION

Upgrade your staff's qualifications to the Advanced Podology level and transform your foot care department into a high-ROI medical wellness center.

## Why partner with us?

-  **Exclusive Expertise:** Introduce proprietary, non-surgical nail correction methods.
-  **High ROI:** Low consumable costs paired with premium service pricing.
-  **Client Retention:** Become the ultimate destination for complex foot care in your region.



# THE 4-STAGE TRAINING ARCHITECTURE

A complete, turn-key educational system for your team.

## STAGE 1: Fundamentals

(4-5 Days)

**Level:** Beginner / Transitioning Professionals

**Focus:** Safety protocols, hardware handling, basic anatomy, and flawless pedicure techniques.

## STAGE 2: Pathologies

(3-4 Days)

**Level:** Intermediate

**Focus:** Identification and treatment of hyperkeratosis, calluses, warts, and onychomycosis.

## STAGE 3: Ingrown Nails

(3-4 Days)

**Level:** Advanced

**Focus:** Non-surgical correction of ingrown toenails, wound management, and basic orthonyxia systems.

## STAGE 4: Master Level




(7 Days)

**Level:** Expert

**Focus:** Proprietary validated correction methods, complex diabetic foot management, kinesio taping, etc.

# B2B COOPERATION: GUEST TRAINER

Host an exclusive advanced podology training event at your own salon or educational center.

-  **Optimal Group Size:** 4 to 12 specialists. This ensures individual mentoring and flawless practical skill development for participant.
-  **Seamless Global Logistics:** Based in Serbia, located conveniently near the major Belgrade International Airport (BEG). This guarantees fast, cost-effective travel.
-  **Turn-Key Solution:** We provide the curriculum, methodology, and scientific backing. You provide the space and the team.



# THE BUSINESS ROI:

## PROPRIETARY

## ORTHONYXIA

Build a highly profitable recurring revenue stream. Here is the financial breakdown for a non-surgical nail correction using our advanced wire system:



**Consumable Cost**  
< €1 per application



**Procedure Time**  
30-40 minutes



**Average Price**  
€50 – €60 per nail

### The Recurring Factor:

A standard treatment course requires an average of 6 applications (1 per month).

**Result:** Generate €200 – €300 in guaranteed revenue per patient from just one nail, with a 98%+ profit margin. Recoup your entire training investment within weeks.



# ELEVATE YOUR FOOT CARE SERVICES


Stop losing clients who need your help. Turn your salon or facility into a regional leader in advanced podology.

**Book a consultation to discuss available dates for 2026/2027:**

 [thepodologist.com](https://thepodologist.com)

 [info@thepodologist.com](mailto:info@thepodologist.com)

 [@thepodologist](https://www.instagram.com/thepodologist)

 Base: Serbia (Global Availability)